

BATAMREPORT



ASIA LEADERS AWARDS 2023

**BP Batam Hospital Receives
WSO Angels Award Q4 2022**



Culinary Tourism

Recommendations in BATAM

**Expansion of PT Austin Engineering in Batam is
Proof of The City's Favorable Business Environment**



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Contents

2	Expansion of PT Austin Engineering in Batam is Proof of The City's Favorable Business Environment
4	Batam's Economic Growth is The Highest Compared to Other Regions in The Riau Islands - Exceeds National Economic Growth
6	The Minister-Counsellor from the Australian Embassy in Jakarta visited.
8	Germany Interested in Developing Investment in Batam
10	BP Batam Hospital Receives WSO Angels Award Q4 2022
12	Culinary Tourism Recommendations in BATAM Recommendations in BATAM
14	History of the Origin of the Name BATAM
16	BP Batam Commits to Enhancing the Shipbuilding Sector
18	Foreign Tourist Report 2022
20	Syarikat Sound Environment Malaysia visited BP Batam, interested in investing in Infrastructure
22	Luhut Panjaitan Inaugurates PT Free The Sea, a plastic waste recycling company.
24	Awarded as Visioner Leader of Indonesia 2023, Muhammad Rudi is Committed to Build a Better Batam

Expansion of PT Austin Engineering in Batam is Proof of The City's Favorable Business Environment

The expansion of PT Austin Engineering, an Australian business, will cost 6 million Australian dollars, or roughly 63.3 billion rupiahs. Around 150 new workers are anticipated as a result of this expansion, which also includes the construction of a new workshop and a 1 ha fabricant yard.

With a 3.5 ha area, more than 500 workers, and a location in the Kabil Integrated Industrial area of Batam, PT Austin Engineering Indonesia was founded in 2011.

This business manufactures heavy mining machinery like face shovels, excavators, loaders, and dump trucks. The United States, Chile, Australia, Continental Europe, and Africa are just a few of the international marketplaces where its market share has made inroads.

PT Austin Engineering officially inaugurated the expansion on March 2, 2023, in the

presence of Muhammad Rudi, the chairman of the Badan Pengusahaan (BP) Batam. In his remarks, he said, *"We appreciate and completely support the increased expansion carried out by PT Austin Engineering. We expect this step will help to increase the value of exports which can encourage economic growth,"* he said.

Muhammad Rudi, on the other hand, gave advice to all Batam City partners on how to continue to foster a favorable regional environment. This is consistent with the government's current attempts to speed up the building of road infrastructure. with the hope that businesses will keep moving to Batam City and boost the local economy.

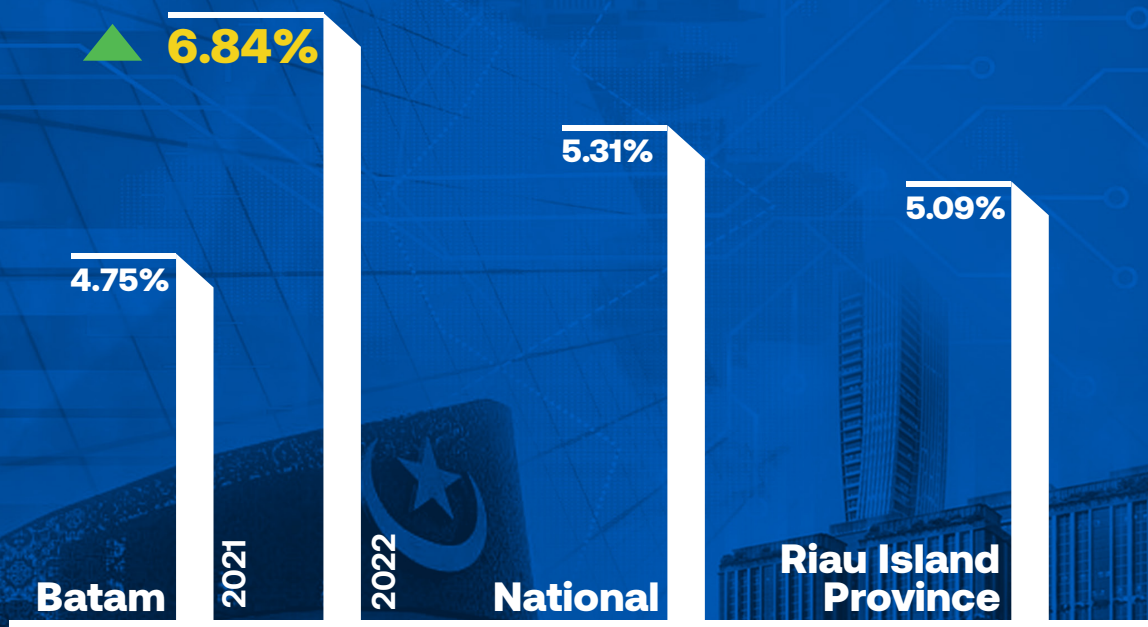
Batam City is very welcoming to investments, according to David Singleton, CEO of PT Austin Engineering. The business operations of foreign firms in Batam are supported by investment services that are extremely quick.





Muhammad Rudi and David Singleton at Austin Batam

Batam's Economic Growth is The Highest Compared to Other Regions in The Riau Islands - **Exceeds** National Economic Growth



Source : Central Bureau of Statistic (BPS Batam)

Investment is vital for economic development and increasing the welfare of the people of Batam City. As one of Indonesia's fairly advanced industrial areas, sectors that are developing in Batam City include manufacturing, services, tourism and trade.

The ease of investing is supported by Batam's strategic location in international trade, incentives such as import duty, Value Added Tax (VAT) and Personal Tax (PPh), modern infrastructure, competitive investment costs for export-oriented industries, a clean and healthy environment, as well as safety and comfort.

In 2022, it was reported that total Foreign Investment in Batam reached USD 746.8 Million, an increase of 48.12% compared to 2021, which was only USD 504.2 Million. Meanwhile, the number of projects decreased by 12.36%, namely 1,738 projects in 2022, while in 2021, there were 1,983 projects. Of the top 5 countries investing in Batam, the first position is Singapore (USD 480.2 Million), the second position is France (USD 91 Million), Germany (USD 45 Million), Taiwan (USD 41,3 Million), and the fifth position is Hong Kong (USD 28.1 Million).

Batam is a very strategic location for export-import. It is not surprising that Batam has excellent opportunities for foreign investors.

The cumulative total of exports and imports for 2022 in Batam increased

compared to last year. The increase influenced Batam's cumulative exports of the non-oil and gas sector by 34.14%. The cumulative export value of Batam contributed 79.29% of the total cumulative exports of the Riau Islands, valued at USD 19,626.16 Million. Meanwhile, imports in Batam were influenced by an increase in cumulative imports of mining products of 76.37%.

Based on the Central Statistics Agency (BPS) report for Batam City, Batam's economic growth can accelerate and reach 6.84% in 2022. This achievement exceeded the Riau Islands Province's economic growth of 5.09% and even exceeded the national economic growth of 5.31%. This achievement is highly appreciated by the Chairman of Badan Pengusahaan Batam (BP Batam), Muhammad Rudi, to all parties who continue to support Batam's economic revival.

2022 is the year in which all regions in the world are trying to recover from the Covid 19 pandemic, including Batam, Indonesia, where Batam has succeeded in becoming the area with the highest economic growth compared to other regions in the Riau Islands Province.

Muhammad Rudi, as the Chairman of BP Batam, always encourages the development of Batam City to support investment in Batam City. According to him, if the development is successful, then the economy, in this case, investment in exports, will be more secure and can positively impact the people of Batam City.

The Minister-Counsellor from the Australian Embassy in Jakarta visited.

Tim Stepleton, the Minister-Counsellor from the Australian Embassy in Jakarta, visited Badan Pengusahaan Batam on Wednesday (1/2/2023). Head Bureau for Public Relations, Promotion, and Protocols, Ariastuty Sirait; Head for Batam Free Trade and Free Port Zone and Special Economic Zone Development Centre, Irfan Syakir Widyasa; and Director for Seaport Business Entity, Dendi Gustinandar, all extended their warmest welcome.

As Tim explains, Batam is crucial to the growth of a wide variety of industries in Australia. Trade, non-export and import oil and gas, business, and tourism all greatly benefited from this partnership.

The purpose of the trip is to explore opportunities for future collaboration

between the two regions, which has already resulted in a fruitful partnership.

Ariastuty introduces the sectors with great potential throughout the development and allows the opening of more partnerships between BP Batam and Australia. She mentioned that Australia had invested in 13 projects in Batam last year. Batam has two SEZs (Special Economic Zones): Batam Aero Technic SEZ and Nongsa SEZ. Soon, Batam plans to expand its healthcare facilities and renewable energy industry.

Tim has also shared his enthusiasm for a trip to Batam. He recognized Batam's value to Australia and hoped for continued peace and cooperation between the two countries (Batam-Indonesia and Australia).





Germany Interested in Developing Investment in Batam

The Ambassador of Germany to Indonesia and Timor Leste, Ina Lepel, visited Batam City and met the Chairman of BP Batam, Muhammad Rudi, on Wednesday, 22 February 2023. The meeting discussed economic conditions and opportunities for cooperation investment in Batam.

Ina Lepel invited the Chairman of BP Batam to discuss Batam's economy in general, the development of the Special Economic Zone or SEZ in Batam, and the development of German companies in Batam. Meanwhile, Muhammad Rudi conveyed the latest economic conditions in Batam, which continued to increase positively.

This is indicated by the policies built during the pandemic and provided space for upstream and downstream economic activities to continue moving, such as infrastructure development and the policy of not implementing a lockdown to the health protocol assistance policy for companies in Batam during the Covid-19 period.

Rudi said Batam's economy is currently in a stable condition and continues to experience a significant increase. According to the latest Batam Central Statistics Agency (BPS) data, Batam's economic growth will reach 4.75 per cent in 2021, which is extraordinary even amid a pandemic and exceeds the national growth rate of 3.69 per cent. Until 2022, Batam's economy is projected to grow strongly with an average of 5.15 per cent - 5.66 per cent, while the Riau Islands are at 5.03 per cent and 5.31 per cent nationally.

He also reported LKPM 2022 data. There are currently ten new significant projects for FDI from Germany with an investment of US\$ 45,367 Thousand in the fourth quarter of 2022, with a total addition of 41 Indonesian workers specifically for the 2022 period. The majority are in the electrical and optical equipment sector.

This visit received a warm welcome from the German Embassy, Main Secretary for Economic Affairs, Maximilian Mauer, said that his party would encourage German companies to invest in Batam.



Meeting Situation



Maximilian Mauer and Muhammad Rudi

BP Batam Hospital Receives WSO Angels Award Q4 2022

Director of BP Batam Hospital Batam, dr. Afdhalun A. Hakim received the World Stroke Organizations (WSO) Angels Award with a symbolic "Gold Status" in the Batam BP Batam Hospital Hall on February 20, 2023. This award made Batam Business Entity Hospital or BP Batam Hospital the first hospital in the Riau Islands Province to receive the award, as well as one of 7 hospitals in Indonesia that received an award in neurology (nerves).

WSO is the organization that issues the award and is the only global non-profit institution that focuses on stroke prevention. Meanwhile, the Angel Initiative is a health program dedicated to increasing stroke patients' chances of survival and being disability-free.

The award was given to BP Batam Hospital Batam because it has successfully provided

medical treatment services to stroke patients under 4.5 hours of incident time with Intravenous Thrombolysis therapy or drugs to solve blood vessel obstructions.

Although stroke is the second leading cause of death and the third leading cause of disability worldwide, at least half of all strokes can be prevented with appropriate public policy actions to address risk factors and raise public awareness.

"Development of superior services is the main priority of BP Batam Hospital Batam because stroke is one of the nine concerning diseases to the Indonesian Ministry of Health. Stroke patients in Batam City also continue to increase every year," said the chairman of BP Batam, Muhammad Rudi.

For stroke treatment, Muhammad Rudi plans to improve equipment to facilitate



the diagnosis of the brain's nerves, such as Transcranial Color-Coded Doppler or ultrasound of the brain's blood vessels.

In addition, the development of the KIS SEZ (Sekupang International Health Special Economic Zone) will also be accompanied

by the concept of medical tourism and integrated with the Sekupang Pond Park and Deer Park. "The parks can later function as a means of therapy, both for patients and their families. It can also be used for light exercise during the health recovery period," he said further.



Culinary Tourism Recommendations in BATAM

Like most other regions, Batam also has its characteristics in terms of culinary. Batam culinary tourism is dominated by seafood and typical Malay food. As one of the largest cities in the Riau Islands, Batam has many exciting places to visit while on vacation, including culinary tours.

As a city that has progressed rapidly in Indonesia, Batam is very suitable as a holiday destination for local and foreign tourists. Being in Batam City will be complete if you try various culinary tours in Batam. Some recommended culinary attractions to visit:

1. Golden Prawn, Bengkong

Golden Prawn is a seafood restaurant in Batam's popular Bengkong Laut area. Menus typical of seafood such as fish, crab, shrimp, cuttlefish, and bark are the mainstays of this restaurant. Apart from seafood restaurants, Golden Prawn is currently filled with several cafes with various concepts. Dining areas or cafes with outdoor ideas are starting to become favourites for the people of Batam, especially during the Covid-19 pandemic.

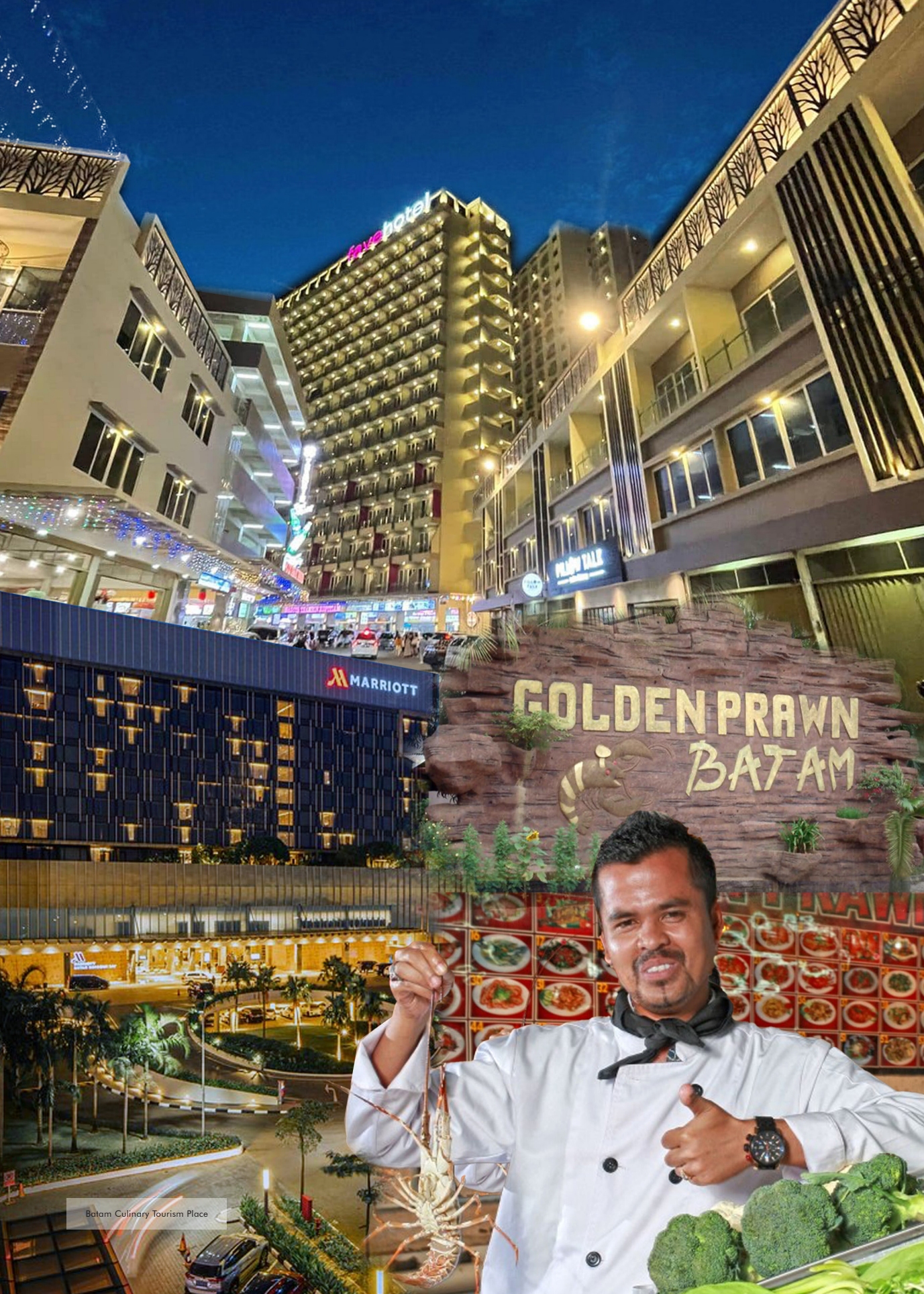
2. Harbour Bay, Batu Ampar

Harbor Bay Batam is a location with a concept with three combined functions: the port, business area and shopping centre. Visitors can also enjoy culinary delights while watching the sunset in this area. This is because several restaurants directly face the sea, also attached to the Harbor Bay International Port.

3. Nagoya Thamrin City (NTC)

The culinary centre called Foodmarket Thamrin was officially opened late last year. Located in the Nagoya Thamrin City (NTC) Complex, Lubukbaja, Batam City, this culinary centre is easy to access because of its strategic location. Tourists can enjoy more than 500 types of food at the Thamrin Foodmarket, ranging from Indonesian to western food. Foodmarket Thamrin also provides VIP area facilities with a capacity of 150 seats.

Apart from the locations mentioned, Batam still has several culinary tours that local and foreign tourists can enjoy. This is inseparable from the role of the Chairman of BP Batam, who is also the Mayor of Batam, Muhammad Rudi, in reviving the tourism sector after Covid 19 hit. The life of the tourism sector in Batam will have a positive impact on all industries.



HISTORY OF THE ORIGIN OF THE NAME BATAM

Batam is the name of one of the islands situated between the Singapore Strait and the Malacca Strait. It is unknown from where the word Batam originated; however, it is known that Batam Island is one of the largest islands in the province of Riau Island. The Vereenigde Oostindische Compagnie (VOC) shipping chart from 1675 and the Treaty of London 1824 are the only sources that explicitly reference the name Batam and are still available today.

The biggest trading partnership from the Netherlands, known as VOC, ruled trading hubs in the Asian region in the 17th century. Maps were crucial because the biggest trading company at the time could only transport goods—especially spices—by ship. The word Batam was written as the island of “Batang” on the VOC’s map.

Additionally, the British and Dutch engaged in a very competitive battle to control commerce in the waters of the Malacca Strait in the 18th century. The Dutch experimented with various strategies to seize control of the trade with the Malay people as Singapore’s port expanded rapidly. As a consequence, numerous traders infiltrated Singapore covertly.

It is very helpful for traders to protect themselves from the disruption of Dutch patrols by using Batam Island, which is near to Singapore.

Batam Island, which is a twin island to Singapore, was given to the Dutch government in the 18th century as a result of negotiations between Lord Minto and Stamford Raffles from the United Kingdom and the administration of the Dutch East Indies.

On March 17, 1824, the British government, Baron Fagel from the Netherlands signed the London agreement (the Anglo-Dutch Tractate contained: the Netherlands recognized British positions in Malacca and Singapore, while Bencoolen (Bengkulu, Sumatra) became Dutch power and simultaneously controlled the Riau Island). The city of Batam is referred to as “Battam” in the contract.



VOOR HET JAAR 1825.

Source : Google

BP Batam Commits to Enhancing the Shipbuilding Sector

Badan Pengusahaan Batam (BP) hosted an interactive dialogue packaged in the Coffee Morning event with Business shipyards at Hotel Santika, Batam Center on Tuesday (7/3/2023).

The dialogue was initiated by the Head Bureau for Public Relations, Promotion, and Protocol, Ariastuty Slrait, and invited The Director for Seaport Business Entity, Dendi Gustinandar and more than 50 participants from the shipyard business in Batam also participated in this event.

It is part of the spirit of the Chairman of BP Batam, Muhammad Rudi, to continue the commitment to keep investments up with the rise of the shipyard industry by

involving the active role of the actors in the maritime industry.

Batam Shipyard Offshore and Offshore Association (BSOA) Daily Chief Novi Hasni was appreciative of BP Batam's continued focus on the marine industry in terms of infrastructure and licensing of maritime services. She also recommended getting early approval to perform a single-door transaction via BP Batam.

She also said that whether a company is investing internationally or domestically, all of the license's jurisdiction should be focused on BP Batam.

As such, she is rooting for a coordinated effort among Batam's shipyard



Meeting Situation at Santika Hotel Batam

companies to ensure the sector's long-term viability.

Tia, the Secretary of the National Association of Indonesian Ship and Coast Industry Businesses / Ikatan Perusahaan Industri Kapal dan Lepas Pantai Indonesia (IPERINDO) in the Riau Islands, expressed a need for the industry's bureaucratic regulation to be more succinct. She explained that the investors want a proven system that is both functional and capable of accommodating the needs of business owners.

In response, Ariastuty replied that she would facilitate and help solve the problems faced by entrepreneurs with

government agencies who have authority over their businesses. For this reason, she is confident that the development of Batam's maritime sector would be bolstered by the elimination of all licensing hurdles.

Takwim Masuku, head of the municipal office and the port authority (KSOP) in Batam, likewise expressed his gratitude for BP Batam's efforts.

Takwim said the meeting and open dialogue with shipyard entrepreneurs is a positive start toward resolving issues encountered by the shipbuilding industry and removing roadblocks to the growth of Batam's maritime sector.



Meeting Situation at Santika Hotel Batam

Foreign Tourist Report 2022

Central bureau of statistics (BPS) Batam recorded that throughout 2022 there were 565,936 foreign tourist visits to Batam. This number has increased dramatically compared to 2020 and 2021.

BPS Batam's data for 2020 showed 299,158 visits; in 2021, it dropped drastically to 2,651 visits. Whereas in 2022, the number of tourist visits will increase drastically to 565,936.

Visits of foreign tourists during 2022 have occurred at the entry points in Batam, namely Batam Center Ferry Port, Nongsa Pura Port, Harbourbay Ferry Port, Sekupang International Port and Hang Nadim International Airport.

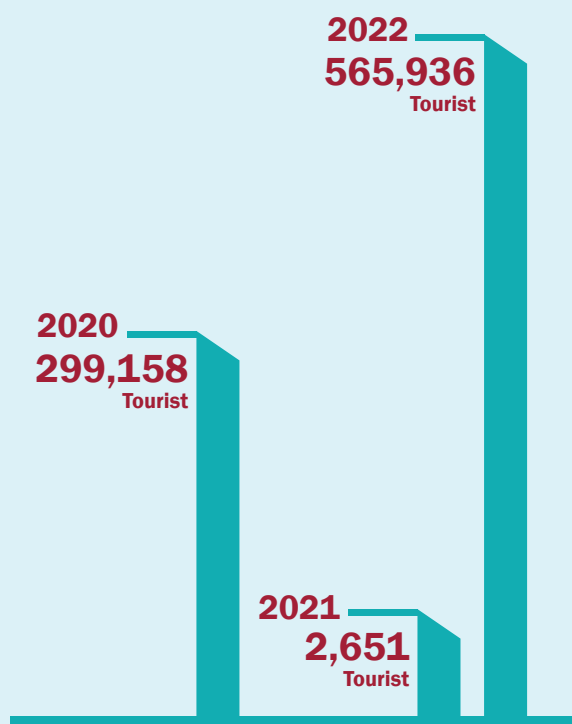
The number of international sea transport passengers coming to Batam in January-December 2022 has increased from 52,664 people to 1,118,527 people or an increase

of 2,023.89 per cent compared to the same period in 2021 and as for the number of international air transport passengers arriving in January-December experienced an increase of 38,702.78 per cent or as many as 1,356 passengers.

Singapore tourists are the most numerous foreign tourists visiting Batam in January-December 2022. These Singaporean citizens dominate 61.87 per cent of the total number of foreign tourist visits to Batam. From January-December 2022, there were 350,155 visits by foreign tourists from Singapore.

The second highest number of visits was Malaysian tourists, with 68,735 visits or 12.15 per cent of the total foreign tourist visits to Batam during January-December 2022. The third most visited were Indian tourists, with 25,757 visits or 4.55 per cent, and the fourth were Chinese tourists,

TOURIST VISITS TO BATAM



Source : Central bureau of statistics (BPS) Batam

namely as many as 10,532 visits or 1.86 per cent of the total visits to Batam during the same period.

Consecutively, the highest number of visits after foreign tourists from Singapore, Malaysia, India and China in the range from January to December 2022 are the Philippines (1.59 per cent), the United Kingdom (0.76 per cent), Australia (0.74 per cent), United States (0.71 per cent), Germany (0.29 per cent) and Japan (0.22 per cent). The contribution of foreign tourists from the ten countries is 84.74 per cent of the total foreign tourist visits during January-December 2022.

INTERNATIONAL SEA TRANSPORT PASSENGERS
Coming to Batam January-December 2022 has increased from

52,664 to 1,118,527

Increase of 2,023.89%

Syarikat Sound Environment Malaysia visited BP Batam, interested in investing in Infrastructure

Over time, the development of Batam as an industrial city has shown a positive trend. This is evidenced by economic growth that is always positive, even higher than national economic growth. This development contributes economically and causes side effects that must be considered, such as population growth due to urbanization, waste, and food needs. This has become commonplace faced by developing cities throughout the world.

The problems currently being faced by Batam as a developing city attracted the company Syarikat Sound Environment Malaysia to explore investment in Batam.

They paid a visit to BP Batam on January 11 2023, and they were interested in investing in three infrastructure sectors: flats, wastewater treatment, and fisheries.

Syarikat Sound Environment Malaysia is engaged in construction. On that visit, they offered solutions for areas such as Singapore and Batam, which have many similarities in geographical conditions.

Both do not have natural water sources, so managing wastewater for reuse is an excellent idea. Appropriate, while building flats is considered suitable for areas with limited land.



Photo Group BP Batam with Syarikat Sound Environment Malaysia

BP Batam has several flats rented out specifically for workers and will continue to be improved if deemed necessary. For wastewater management, BP Batam has also collaborated with a Korean company to manage wastewater. However, it is still for a limited area, namely Nagoya, Bengkong, and Batam Center, and will continue to be upgraded to other regions of Batam.

vAs for Fisherism, it still needs to be felt necessary to be built this year. Still, BP Batam already has a future project to create integrated and modern fisheries considering that the sea surrounds Batam.



Luhut Panjaitan Inaugurates PT Free The Sea, a plastic waste recycling company.



Sign Inaugurates PT Free The Sea



The German firm PT WIK Far East's subsidiary, PT Free The Sea, which recycles used plastic bottles to be used as raw materials for producing coffee machines, is now operational in the Panbil Industrial Area in Mukakuning, Batam.

The transparent blue Polyethylene Terephthalate (PET) Bottle variety of plastic waste is processed. At PT WIK Far East, this waste is recycled into plastic raw materials, which are then used to make coffee machines. These coffee machine products are then shipped all over the globe, beginning in Europe, Latin America, and the Asia-Pacific area.

Around 20 million PET bottles were collected in total from all over Batam in 2022 by PT WIK Far East. Additionally, they have made about 1 million coffee machines with this recycled material over the last two years.

Since Batam has a relatively high population, it produces a lot of plastic bottle waste, so PT Free The Sea presently only uses trash from that region to gather these raw materials.

Luhut Binsar Panjaitan, the Indonesian Coordinating Minister for Maritime Affairs and Investment (Menkomarves), and Purwiyanto, the Deputy Head of BP Batam, also witnessed the PT Free The Sea Batam launch.

The presence of microplastics is extremely dangerous if it pollutes the environment, according to Luhut Binsar Panjaitan, who also explained that microplastics are very tiny plastic or fiber particles. He said that PT WIK's efforts to gather and process plastic waste should be respected. The possibility that fishes and other marine life will eat this microplastic makes its presence extremely dangerous if it pollutes the ocean.

Purwiyanto is grateful for this investment in BP Batam's initiative to create Batam Green City, a location for green investments, but he wishes there were more businesses that processed waste, like water hyacinth.



Indonesian Coordinating Minister for Maritime Affairs and Investment (Menkomarves), and Purwiyanto, the Deputy Head of BP Batam

Awarded as Visioner Leader of Indonesia 2023, Muhammad Rudi is Committed to Build a Better Batam

The Chairman of Badan Pengusahaan Batam (BP Batam), also the Mayor of Batam, Muhammad Rudi, has made another brilliant achievement. In awarding the award given to Indonesia's Best Leaders, which include legislators, regional heads, and leaders for leadership performance and achievements, Muhammad Rudi was awarded the Visioner Leader of Indonesia 2023 award ASIA Leaders Awards 2023' on 24 February 2023 at The Trans Resort Bali.

The award was given directly by Seven Media Asia through the Asia Global President, Mr Mark Reed and received directly by Muhammad Rudi. This award was given based on an assessment of Muhammad Rudi's contribution and role in developing his area, Batam City.

The process for selecting the 'ASIA Leaders Awards 2023' is through a qualitative assessment of the results of performance and leadership from 2021-2022, which have been achieved. It sets high standards for recipients of the selected awards.

Muhammad Rudi invited all parties to assess and oversee Batam's development in his remarks. Through this award, it is

hoped to inform a broader audience that in Batam, there is a global standard development made by the work of the nation's children. This award is also expected to motivate him and his colleagues at BP Batam and the Batam City Government to continue working to make Batam a better place.

Under the leadership of Muhammad Rudi as Chairman of BP Batam and Mayor of Batam, he often won awards in various categories, both individually and through the institutions he leads. According to him, dedication should always maintain and prove every appreciation.

Muhammad Rudi received this award together with the Chairman of the District DPRD. Tangerang, H. Kholid Ismail, S.Ag., M.M.; The Acting Mayor of Jayapura, Dr. Frans Pekey, M.Sc.; Regent of Solok, Capt. H. Epyardi Asda, M.Mar .; Head of the Maybrat District Education Office, Kornelius Kambu, S.Sos., M.Sc.; Mayor of Tanah Bumbu, dr. H.M. Zairullah Azhar, M.Sc.; Kendal Regent, Dico M. Ganinduto, B.Sc .; Head of Sekapuk Village, Kab. Gresik, Abdul Halim.





ASIA LEADERS AWARDS 2023



Friday, 2
TRAN

S TO THE LEADER
INDONESIA

ASIA LEADERS AWARDS 2023

ASIA LEADERS



Muhammad Rabi received Awards



Muhammad Rudi
Kepala BP Batam

     | @BPBATAM | @INDVESTIME



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