



Published By Badan Pengusahaan (BP) Batam

Patron Deputy Chairman for Administration and Finance

Deputy Chairman for Strategic Policies

Deputy Chairman for Regional Management and Investment

Deputy Chairman for Enterprise Management

**Publisher** Promotion BP Batam

Executive Supervisor

Ariastuty Sirait

Chief-Editor Sofyan

**Editors** Uga Perceka, Afthar Fallahziz,

Sriyono, Novrita, Dang Raya Adha, Roni Dwi Putra, Lismayanti,

Pitriyanti, Nike Crystalia, Frisca Delfia

Contributing Writers

Merita Andriani, Dwi Novinna Lestari, Bagus Munasyeh, Imam Budiharto, Asri Wulandhari, M. Iqbal Delvi, Imelda Elrosa

Lay-out Dwi Novinna Lestari, Rizki Rahmadhani Cokrodirjo

**Photos** Bureau for Public Relations, Promotion and Protocol

#### Contents

- 4 Cross-Border Artificial Intelegence Discourse: RSBP Batam & NTUH Taiwan's Collaborative Focus Group Discussion
- 5 Mitsubishi Estate Asia Ventures into BP Batam's Investment Frontier
- 6 Batam's Prosperity Unveiled: Reflecting on Investment Realization in 2023
- **8** Jamselinas XII: Cyclists from Across the Archipelago and Beyond Gather
- 10 Nippon Koei Co., Ltd Explores Data Availability for Infrastructure Development
- 11 Enhancing Drinking Water Management: BP Batam's Collaboration with Daegu City
- 12 Chairman of BP Batam Inaugurated Thiess, an Australian Company, in Batam
- 14 Hang Nadim International Airport, Launched Direct Flights to International Departures China, Vietnam, Thailand and South Korea
- **16** Batam Port had an Impressive 8.1 Million Ship Passengers in 2023
- 17 Batam Offers a New Educational Tourist Attraction for Kids
- **18** Evaluating 2023, BP BATAM Held Leaders Offsite Meeting Towards A Glazing Future
- **20** Rubycon Indonesia to Expand Operations in Batam
- 22 Zhuzhou China Looking at the Potential of Rail-less Trains in Batam
- 23 "MV Putri Anggreni 07" is Embarking on its Maiden Voyage from Batam to Johor



#### **Cross-Border Artificial Intelegence Discourse:** RSBP Batam & NTUH Taiwan's **Collaborative Focus Group Discussion**

umah Sakit Badan Pengusahaan Batam (RSBP) and National Taiwan University Hospital (NTUH) Hsin-Chu Branch celebrated their three-year collaboration by organizing a Focus Group Discussion (FGD) on Tuesday, 12 December 2023, at the RSBP Meeting Room. The FGD had the theme "Pulmonology and Tuberculosis Interventions." and it included a discussion on the development of Artificial Intelligence (AI) in Health Services and Hospitals.

The Director of Hospital Business Entities, Dr. Sri Rezeki Handayani, Sp.M., has announced that RSBP Batam and NTUH have been collaborating since 2019. They have conducted FGDs (Focused Group Discussions) before this event. This activity was organized as a return visit from NTUH, as RSBP had visited Taiwan in 2019 for collaboration in the field of medical personnel education.

Dr Sri Rezeki mentioned that sharing knowledge activities similar to this one were previously conducted online when Covid-19 pandemic began. He hopes that this collaboration can continue and result in benefits in the medical field that can directly impact the community.

She concluded by saying that she hopes that today's scientific meeting would strengthen the synergy between NTUH and RSBP Batam and produce something useful for services and science in the medical field, especially at RSBP Batam. The Head of National Taiwan University Hospital, Prof. Chong-Jeng Yu, and several Level III and IV Officials within RSBP Batam also attended this meeting. (bm)

# Mitsubishi Estate Asia Ventures into BP Batam's Investment Frontier

itsubishi Estate Asia, a leading developer from Japan, paid a visit to the Badan Pengusahaan Batam (BP Batam) at the Marketing Centre on Tuesday, January 23, 2024. The delegation was led by the Head of Asset and Fund Management of Tuan Sing Holdings, Patrick Tan, and was received by the Head Bureau for the Public Relations and Protocol BP Batam, Ariastuty Sirait. Also present accompanying them were the Director of Cargo Traffic Services and Investment Services, Surya Kurniawan Suhairi.

The purpose of this auspicious meeting was to foster synergies between Opus Bay Management and Mitsubishi Estate Asia, a stalwart in real estate investment. Recognizing Batam's strategic importance and its burgeoning potential for property investment, the discussion aimed to explore collaborative ventures to catalyze socioeconomic growth and enhance infrastructural capabilities in the region.

Amidst palpable enthusiasm, Patrick Tan commended the investment prospects in Batam, expressing gratitude for

the supportive measures initiated by BP Batam to streamline investor engagement. Similarly, Yasuaki Oda, the insightful President Director of Mitsubishi Estate Asia, articulated the commencement of an exploratory journey to uncover the vast investment potential within Batam's precincts.

Welcoming the Mitsubishi Estate Asia delegation with warmth and grace, Ariastuty affirmed her unwavering confidence in their pivotal role in propelling Batam towards a future brimming with prosperity and progress. She envisioned Batam as a beacon of innovation and economic dynamism, aligning with the visionary aspirations of BP Batam's Chairman, Muhammad Rudi, who remains dedicated to fostering economic vibrancy and pioneering cutting-edge infrastructure in the city.

In essence, the meeting between Mitsubishi Estate Asia and BP Batam signals the beginning of a transformative partnership poised to shape Batam's landscape into a hub of innovation and economic vitality. (mid/dn)



#### Batam's Prosperity Unveiled: Reflecting on Investment Realization in 2023

atam has emerged as a burgeoning hub for investment and economic development in recent years. With its strategic geographical positioning and conducive investment policies, Batam has attracted significant investments, contributing to its economic growth and development. In 2023. Batam witnessed substantial investment realization and notable advancements across various sectors, propelling its economic trajectory forward.

In 2023. Batam recorded a remarkable investment realization amounting to 15.6 trillion Indonesian rupiahs, marking an impressive 18% increase from the preceding year. This surge in investment underscores the confidence of investors in Batam's potential and favorable investment

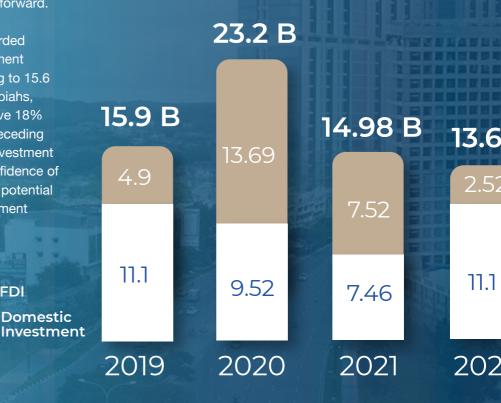
**FDI** 

**Domestic** 

climate. Of the total investment, Foreign Direct Investment (PMA) accounted for 8.8 trillion rupiahs, while **Domestic Direct Investment** (PMDN) contributed 6.8 trillion rupiahs to the economic landscape of Batam.

The sectors driving Foreign Direct Investment (PMA) in Batam predominantly include Machinery, Electronics, Medical Instruments, Electrical Equipment,

Precision, Optics, and Timepieces industries. Following closely are the Food Industry, Housing, Industrial Zones, and Office sectors. On the other hand. **Domestic Direct Investment** (PMDN) is primarily dominated by investments in Housing, Industrial Zones, and Office spaces, with additional contributions from Transportation, Warehousing, Telecommunications, as well as the Electricity, Gas, and



Water sectors.

Throughout 2023,
Batam saw significant
investment inflows from
various countries, with
Singapore, Hong Kong,
China, France, and Japan
emerging as the leading
investors. The continued
interest and investment
from these countries
signify Batam's appeal as
a promising investment
destination and its
strategic importance in the
regional economy.

In tandem with investment realization, Batam's export sector exhibited resilience and dynamism in 2023. The island's exports totalled 14.6 billion USD, reflecting its robust trade activities

and global connectivity.
This significant export
figure further reinforces
Batam's role as a pivotal
trade gateway and exportoriented economy in
Southeast Asia.

The year 2023 proved to be pivotal for Batam's economic landscape, characterized by robust investment inflows, sectoral diversification. and resilient export performance. The substantial investment realization, coupled with strategic sectoral developments. underscores Batam's emergence as a dynamic economic powerhouse in the region. As Batam continues to attract investments

and foster economic vibrancy, sustained efforts in infrastructure development, investment facilitation, and talent enhancement will be vital to harness its full potential and propel inclusive growth for the island and its populace. (dn)

15.6 B

6.8

8.82

**18%** 

The total realization increased from the previous year.

2023

BatamReport Vol 1, 2024 | 7

ar 2023, USD 1 = IDR 14,800



#### Jamselinas XII: Cyclists from Across the Archipelago and **Beyond Gather**

total of 2500 cyclists enlivened the peak of the 12th National Folding Bike Jamboree (Jamselinas) on Saturday, November 11, 2023. The Head of the Department of Culture and Tourism (Disbudpar) of Batam City, mentioned that foreign participants, originating from Malaysia, registered a total of 104 cyclists, 97 from Singapore, 1 cyclist from Thailand, and 2 from the Philippines. The extraordinary reception from out-of-town

participants was filled with enthusiasm to participate in this sports tourism event. Jamselinas XII kicked off at Dataran Engku Putri, with pit stops at Dang Anom Park, MTC, and finishing at Nuvasa Bay. Cyclists traversed through 14 intersections, across 17 slopes, covering a route length of 31 kilometers.

The event was flagged off by the Chairman of BP Batam, Muhammad Rudi. He stated

that Batam is not only being developed as an industrial hub but also evolving into a tourist destination.

Therefore, all infrastructure developments to support tourism activities in Batam are continuously being pursued. With the hope that national and international-level tourism events can be regularly held.

Meanwhile, one participant from Johor Bahru, Malaysia, Edaa Syuib expressed great pleasure in attending Jamselinas held in Batam City. According to him, the route taken in the 12th edition of Jamselinas is quite challenging due to its hilly terrain.

Nevertheless, Edaa thoroughly enjoyed cycling in Batam City. He added that he came to Batam City along with 60 others from Malaysia. Not only to participate in the Jamselinas event, but Edaa also plans to visit some of the best places in Batam City. (ma)









#### Nippon Koei Co., Ltd **Explores Data Availability** for Infrastructure **Development**

ippon Koei Co., Ltd embarked on a visit on Thursday. December 21, 2023. The Nippon Group Holding Company was established in 1946 with a focus on infrastructure projects. Presently, the Nippon Koei Group stands as one of the companies with business units across various sectors such as consulting, urban and spatial development, and energy.

Throughout 2023, Nippon Koei has secured a total of 320 projects worldwide and has executed 90 projects in Indonesia alone. In the era of digitalization, data availability becomes crucial, and challenges related to data analysis include: the high cost of data management, inadequate data quality, and data completeness and accuracy issues. In response, Nippon Koei addresses the challenge of data availability. Batam, as a rapidly developing industrial city, is predicted to require comprehensive

data, both for governance and for companies already established or planning to invest in Batam.

The availability of such data can be channeled into a data dashboard, beneficial for development projects such as feasibility studies and other infrastructure development projects. (ma)



## Enhancing Drinking Water Management: BP Batam's Collaboration with Daegu City

n its ongoing commitment to improving the management of drinking water for the residents of Batam, Badan Pengusahaan Batam (BP Batam) recently embarked on a significant partnership. The organization sealed a memorandum of understanding (MoU) with Daegu City, South Korea, on Thursday, July 12, 2023.

This collaborative agreement was solidified during the World Water Cities Forum 2023, an event hosted by the Daegu City government from December 7 to 8, 2023. The signing ceremony, presided over by Vice Chairman of BP Batam, Purwiyanto, and the Deputy Mayor of Daegu for Administrative Affairs, Sun Jo Kim, marked a pivotal moment in the quest to enhance urban drinking water management.

Purwiyanto, expressing fervor for the collaboration, emphasized that the MoU encompasses cooperation in exchanging information and technology relevant to urban drinking water management.

The partnership seeks to leverage Daegu City's expertise, renowned as the city of water and a hub for water technology development. Daegu, as the 4th largest metropolitan city in South Korea, boasts extensive experience and innovation in water management practices.

The collaboration with Daegu City aligns seamlessly with BP Batam's vision of providing cutting-edge, effective, efficient, and environmentally friendly technology for water provision. Purwiyanto emphasized the significance of incorporating innovative technologies such as Sea Water Reverse Osmosis (SWRO), sea water distillation, membrane technology, and other advancements to meet the evolving water needs of Batam City.

Furthermore, the partnership

underscores BP Batam's unwavering dedication to fulfilling the water needs and drinking water services for the people of Batam. By integrating new water sources beyond rainwater, the collaboration resonates with BP Batam's program, "Batam Integrated Total Water Management."

The collaboration between BP Batam and Daegu City represents a significant stride towards sustainable water management practices in Batam City. As both entities pool their expertise and resources, the prospects for innovative solutions and enhanced water infrastructure look promising.

This partnership not only elevates the standards of water management but also underscores the collective commitment towards a more sustainable and resilient future for Batam and its residents. (iep/dnl)





ne of the largest mining service providers in the world, PT Thiess established a mining vehicle Rebuild Center in Batam. The inauguration of the Australian company's Rebuild Center held at the Kabil Integrated Industrial Zone on January 30, 2024.

The inauguration of the PT Thiess
Engineering Indonesia Rebuild Center
was attended and officially opened by the
Chairman of BP Batam, Muhammad Rudi.
Also attended the Australian Ambassador
to Indonesia, Penny Williams PSM; Thiess
Executive Chair and CEO, Michael Wright
and a number of Thiess Group officials.

Muhammad Rudi hopes that with the inauguration of the Rebuild Center in Batam, all activities related to repairs and

new construction of mining vehicles can be carried out at PT Thiess Engineering Indonesia.

Meanwhile, the Australian Ambassador to Indonesia, Penny Williams PSM, said she was happy to be present at the inauguration of the PT Thiess Engineering Indonesia Rebuild Center. Penny Williams revealed that the inauguration of the PT Thiess Engineering Indonesia Rebuild Center is an example of investment from Australia which is fully supported by the Indonesian government, especially in Batam.

He hopes that in the future there will be other companies from Australia that can invest in Indonesia, especially in Batam. This investment is a form of strategic



economic, supply chain, education and skills relations between Indonesia and Australia. (aw)

# Chairman of BP Batam Inaugurated Australian Company in Batam





#### Hang Nadim International Airport, Launched Direct Flights to International Departures China, Vietnam, Thailand and South Korea

hairman of BP Batam, Muhammad Rudi, expressed his appreciation for the increase in flight activity at Hang Nadim International Airport, which has been going well.

This continues the strategic efforts of PT Batam International Airport (BIB), which has expanded flight connectivity by opening an international route, namely Batam - China, on January 20, 2024.

On the other hand, the Batam - Thailand and Batam - Vietnam flight routes are planned to open in April and June 2024, respectively. Meanwhile, flights from South Korea to Batam using Jeju Air airline will start in July 2024.

According to Muhammad Rudi, this step will have a positive influence on the level of economic growth in Batam.

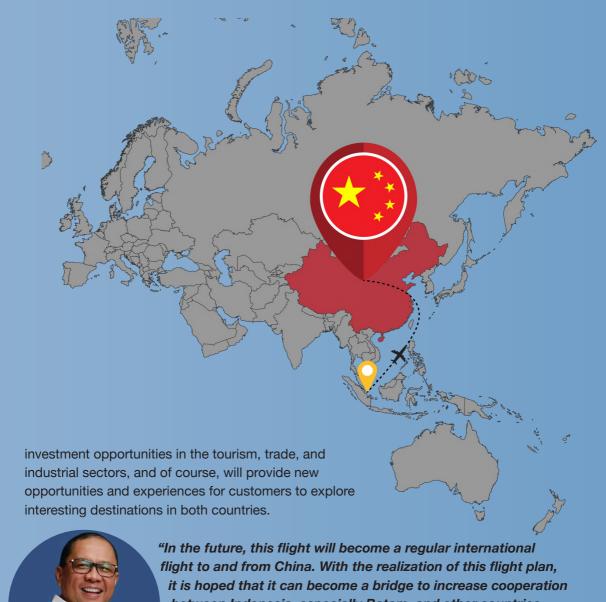
Not only that, but the Batam - China route is also an effort to promote Batam to the international world.

"I hope that this flight will run smoothly, so that Batam's economy can grow positively. This is an opportunity to introduce Batam's progress to the world. We have prepared infrastructure to support Batam's progress. This is also needed to welcome future investment challenges," he said on Wednesday (17/1/2024).

Muhammad Rudi said that BP Batam is currently accelerating infrastructure development to support the progress of Batam and realize the ideals of a New Batam City.

Meanwhile, the Main Director of BIB, Pikri Ilham Kurniansyah, said that international flights from Batam to China or vice versa are expected to open up business and





between Indonesia, especially Batam, and other countries. So, this collaboration will bring benefits to the development of Batam" (iep)

**Pikri Ilham Kurniansyah** Director of BIB

#### Batam Port had an Impressive 8.1 Million Ship Passengers in 2023

he tremendous growth of Batam, as well as the positive development of Batam's tourism sector in 2023, have contributed to an increase in the number of ship passengers at Batam Ports, which now stands at 8.1 million. Batam Ports had a 48 percent rise in domestic and international ship passengers in 2023, compared to the previous year's total of 5.4 million.

Of the 8.1 million passengers who arrived and left, 55%, or approximately 4.4 million, used Batam's international ports, which included Batam Center International Ferry Terminal, Sekupang International Ferry Terminal, Nongsapura International Ferry Terminal, Harbor Bay International Ferry Terminal, and Senimba Bay International Ferry Terminal.

Meanwhile, the Domestic Terminal recorded 3.6 million people arrive and depart, with 49 percent coming from the Telaga Punggur Domestic Ferry Terminal and 33 percent

coming from the Sekupang Domestic Ferry Terminal.

The number of visits (passengers arriving) at the International Ferry Terminal has increased by 96%, from 1.1 million in 2022 to 2.2 million in 2023. Visits to the Domestic Ferry Terminal increased by 17 percent, from 1.5 million to 1.8 million in 2023.

This achievement has a direct relationship to the efforts of the Batam Business Agency (BP Batam) and the support of the Central and Regional governments in expediting infrastructure development, which has an impact on the progress of the Batam tourism sector. The growth in the number of ship passengers in Batam is a good indicator for the city's economic resurgence. This demonstrates that Batam remains a popular tourism attraction, both domestically and internationally. (ib)





### Batam Offers a New Educational Tourist Attraction for Kids

atam currently offers a new educational tourism destination, Batam Zoo Paradise, which had a soft opening on December 21, 2023. Batam Zoo Paradise, located in Batam Center, does not have any wild animals, allowing children to engage directly with the animals.

Capybaras, merino sheep, ponies, ostriches, emus, rea birds, macau birds, peacocks, spotted deer, iguanas, rabbits, brahma chickens, turkeys, kate chickens, alpacas, cats, and dogs, among many more creatures, can be found.

However, kids prefer the pygmy goat. This mammal, which normally lives on slopes, originates from the Cameroon Valley in West Africa. Pygmy goats have incredibly small bodies. Pygmy goats, unlike other goats,

are lively, friendly, and adorable. Hundreds of tourists have energized this new tourism hotspot during its first week of operation. On average, there are between 200 and 300 visits every day. Batam Zoo Paradise is open from 9 a.m. to 7 p.m.

Adult tickets are affordable, costing IDR 50,000 (USD 4) on weekdays and IDR 70,000 (USD 5) on weekends. Children can get tickets for IDR 30,000 (USD 2) on weekdays and IDR 45,000 (USD 3) on weekends, which include free entrance to the swimming pool.

Batam Zoo Paradise will have its grand opening in February 2024. (ib)

► Photos Source from instagram account @ batamzoo.paradise





#### EVALUATING 2023, BP BATAM HELD LEADERS OFFSITE MEETING TOWARDS A GLAZING FUTURE

n evaluating performance achievements in 2023 and preparing for the best performance in 2024, BP Batam, together with the BP Batam Supervisory Board, held a Leaders' Offsite Meeting at the Marriot Hotel Meeting Room on January 26, 2024.

The Chairman of BP Batam stated that BP Batam had prepared various plans for the bright future of Batam. The planning is prepared through performance evaluation and superior program planning.

During 2023, BP Batam made brilliant achievements. One of them is the development of the Batu Ampar Port, which continues to be expedited, including the procurement of new loading and unloading equipment. Not only that, but cooperation in developing Batam's Hang Nadim International Airport is an important milestone in strengthening city connectivity.

Road construction in Batam continues to be the main focus. This effort anticipates

the growth in the number of road users, which increases every year, and supports the smooth flow of logistics. During 2023, road construction has been carried out by BP Batam towards the new city of Batam, starting from the development of Hang Jebat street (Intersection of Batu Besar - Turi), Port - Airport Main Corridor Road (Laluan Madani Intersection - Punggur Roundabout). Currently, the construction of the Sei Ladi Flyover - Laluan Madani Intersection is also underway. Apart from that, the development of the Gajah Mada Road Phase 4, the tender process for which will begin at the end of 2023, is targeted for completion by the end of 2024.

Furthermore, projects such as the WTP in Muka Kuning Reservoir and Flood Management Drainage in Batu Aji, as well as the construction of the VVIP building at Hang Nadim International Airport, are underway. In addition, the focus on developing the Rempang Eco-City Area as a National Strategic Project (PSN) shows commitment to building an environmentally friendly and sustainable city.

For the BP Batam Work Program in 2024, Infrastructure for Marine Connectivity is also urgently needed. This includes the Revitalization of the Batu Ampar Port Terminal Pier, Replacement of the Sekupang Domestic Passenger Terminal Pier Pontoon, and Revitalization of the Kabil Liquid Bulk Port Pier Pool.

With various programs implemented in 2024, it is hoped that all BP Batam levels, from leadership to staff level, will focus on pursuing the targets set by their Deputies in 2024. Secretary to the Coordinating Minister for Economic Affairs, Susiwijono Moegiharso, as Chairman of the BP Batam Supervisory Board, emphasized the importance of support for the smooth implementation of investment increase

programs. With synergy between the government, private sector, and society, Batam is ready to encounter future challenges with high confidence and optimism. (aw)



**Batam**Report Vol 1, 2024 | 19



#### Rubycon Indonesia to Expand Operations in Batam

Batam), led by Muhammad
Rudi, fully supports PT Rubycon
Indonesia's expansion plan in Batam. Rudi
expressed readiness to provide land for the
company intending to develop its business
in the region. Rubycon Indonesia, engaged
in capacitor manufacturing, has been
actively investing and expanding in Batam
since 1994. During the visit of Rubycon
Corporation's President Director from
Japan, Hiroaki Akahane, Rudi reaffirmed

BP Batam's commitment to supporting investments and expansions of companies in the region.

In the meeting, Rudi emphasized that BP Batam has a responsibility to encourage investment in Batam, actively supporting companies wishing to expand or invest in the area. Full support is provided to Rubycon Indonesia, which has grown from one building in 1994 to nine buildings today. Rudi expressed appreciation to



Rubycon Indonesia for its investment and contribution to Batam's economic development.

Rudi also highlighted the positive impact of Rubycon Indonesia's expansion on job opportunities in Batam. In this context, BP Batam is committed to providing all necessary requirements for the company to expand. This effort will help increase employment opportunities for local residents. Rubycon Corporation's President Director from Japan, Hiroaki Akahane, also expressed gratitude to BP Batam for the support provided to Rubycon Indonesia in terms of licensing and other facilitation and requested continued support from

Muhammad Rudi in the company's expansion plans.

Overall, the cooperation between BP Batam and Rubycon Indonesia reflects a joint commitment to promoting economic growth and job creation in Batam. Support from the local government to companies investing and contributing to regional economic development is key to creating a conducive and sustainable business environment. (dn)

## **Zhuzhou China** Looking at the Potential of Rail-less Trains in Batam

huzhou CRRC Times Electric Co., Ltd. is a company based in Zhuzhou, Hunan Province, China. The company is a subsidiary of China South Locomotive & Rolling Stock Corporation Limited (CRRC), which is a leading company in the railway and public transportation industry in China.

Zhuzhou CRRC Times Electric Co., Ltd. focuses on the development, production, and sale of electrical equipment for rail vehicles, including power systems, vehicle control systems, and related electronic components. The company is involved in the development of transportation technology that is more environmentally friendly and efficient.

TEC is interested in investing in the field of Autonomous Rail Rapid Transit (ART) or rail-less trains. TEC has built and developed railway transportation projects in the United Arab Emirates, Malaysia, Argentina, Europe, and China.

Batam is seen as having great potential for developing this project, considering that currently Batam is actively engaged in infrastructure development, and this project is highly suitable for Batam New City.

ART in Batam could greatly aid in the mobility of residents to travel between different areas in Batam, providing them with multiple transportation options. This is strongly supported by the development of roads in Batam city into 5 lanes, making it relatively easier for the implementation of ART in this location.

Furthermore, the introduction of Autonomous Rail Rapid Transit in Batam aligns with global sustainability trends, offering a solution to urban congestion while fostering economic development. Collaboration between Zhuzhou CRRC Times Electric Co., Ltd. and local authorities will be key to ensuring the project's success and maximizing its benefits for Batam's residents and businesses. (mid)



CRH 2)

#### "MV Putri Anggreni 07" is

### Embarking on its Maiden Voyage from Batam to Johor

f you're looking for a premium-class sea travel experience from Batam to Johor Bahru, then you should definitely consider boarding the MV Putri Anggreni 07. This shipping company collaborates with various local parties in Batam and Johor Bahru, Malaysia, to offer passengers a range of discounts and facilities. You can expect an enjoyable and memorable trip with lots of unique experiences.

On Tuesday, March 5th, 2024, PT Putramaju Global Indonesia (PGI) launched their latest ship, MV Putri Anggreni 07, on its maiden voyage from Harbor Bay Batam port to Johor Bahru. The inauguration of the ship's operation attracted hundreds of travel agents, who eagerly boarded the ship for its first voyage across the ocean.

This ship is made of aluminum and has two levels, one for Economy (lower) and another for VIP (upper) classes. It can accommodate up to 208 passengers, with 29 VIP seats for VIP class and 185 Economy seats. The ship offers various facilities including stalls for selling food and other items. What makes the MV Putri Anggreni 07 cruise even more interesting is the presence of beautiful flight attendants who greet and serve passengers as they board the ship. These flight attendants are the pride of Batam.

The maiden voyage and ribbon cutting ceremony of the MV Putri Anggreni, a turquoise and white ship, was attended by several notable figures. Among them were President Director of PT Citra Tri Tunas and Chairman of PHRI Riau Islands, Jimmy Ho, Head of the Riau Islands Tourism Service, Guntur Sakti, Head of the Riau Islands Transportation Service, Junaidi, Head Bureau of Public Relations, Promotion and Protocol BP Batam, Ariastuty Sirait

and Head of Batam City Tourism Office, Ardiwinata.

Since 2014, PT Putra Global Indonesia has been operating international shipping and ferry routes, starting from Tanjung Balai Karimun in the Riau Islands, Indonesia to Puteri Harbour in Johor Bahru, Malaysia.

PT Putramaju Global Indonesia has partnered with various establishments in Batam and Malaysia to provide an exceptional experience to their passengers. If you hold a PT Putramaju Global Indonesia ferry ticket, you can avail discounts at participating hotels in Batam and Malaysia, as well as cafes and hospitals in Malaysia and Batam. For instance, you can enjoy discounts at Hardrock Cafe in Johor, Shelter Cafe in Batam, and hospitals in Johor Bahru. During the first voyage of MV Putri Anggreni 07, PT PGI signed a collaboration agreement with Regency Hospital Johor Bahru.

Passengers who purchase tickets for the MV Putri Anggreni ferry will be granted discounts on medical services provided by the hospital. In the near future, PT PGI aims to collaborate with several more hospitals in Johor to promote medical tourism in the region. Additionally, PT PGI collaborates with golf, cycling, and football communities in Batam and Malaysia, as well as travel agents to promote cycling and golf tourism.



