

# BATAM REPORT

BP Batam Investment Envoy 2025: A Collaborative Movement for Global Investment Promotion

Strategic Investment Promotion. Batam Showcased to Italian Market Through Diplomatic Engagement in Rome.

Real Action, Real Impact: Bp Batam Listens, Learns, And Leads





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# BP Batam Investment Envoy 2025: A Collaborative Movement for Global Investment Promotion

**The BP Batam Investment Envoy 2025** is a visionary initiative by the Batam Indonesia Free Zone Authority (BP Batam) designed to elevate Batam's reputation as a competitive and future-oriented investment destination. This program marks a strategic shift in how investment promotion is conducted—moving beyond conventional methods toward a model that is participatory, youth-driven, digitally agile, and globally connected. As Batam continues to position itself as a regional industrial powerhouse, the program plays a key role in aligning local potential with international standards, ensuring the region remains relevant and attractive to global investors.



At the core of this initiative is the integration of communication, innovation, and diplomacy. The Investment Envoy program is more than just a branding campaign—it is a platform for cultivating ambassadors of investment who can represent Batam in various strategic arenas. By embracing digital media, international networking, and grassroots engagement, BP Batam seeks to expand its reach while promoting transparency, accessibility, and investor confidence. Through this program, BP Batam reaffirms its commitment to building a sustainable, inclusive, and future-ready investment ecosystem.

The program is structured into three synergistic categories, each serving a distinct yet complementary function. The BP Batam Global Ambassador category targets globally-minded Indonesian youth with entrepreneurial experience and strong communication skills. These ambassadors lead international promotion efforts such as Batam

Investment Branding, establish partnerships with diaspora communities, and produce high-quality digital content—including videos, podcasts, and social media campaigns—to enhance Batam’s image as a progressive investment hub. They also act as informal liaisons who represent Batam in global forums and connect directly with potential investors.

In parallel, the BP Batam Synergy Liaison category engages structural officers within BP Batam who are actively involved in investment-related roles. These participants champion the Investor First approach by facilitating direct engagement with investors, conducting public education on regulations through Regulatory Relay – Investment Clinics, and strengthening BP Batam’s presence in both mainstream and digital media. Their role is crucial in improving internal readiness and responsiveness in investor services.

Completing the trio is the BP Batam Young Envoy category, which mobilizes non-structural young employees to become creative advocates for investment awareness. These young envoys execute campaigns like Investainment—a blend of investment education and entertainment through TikTok, podcasts, and short-form videos—and host Young Envoy Talks, virtual sessions connecting young entrepreneurs, students, and global youth communities. They serve as the fresh, relatable voices that bring investment discourse closer to younger audiences and the general public.

Each selected envoy, regardless of category, undergoes rigorous selection, training, and hands-on experience in promotion, communication, and policy literacy. More than just representatives, they become integral to BP Batam’s broader mission of building strong international engagement, cultivating public trust, and promoting investment sustainability through ESG (Environmental, Social, Governance) principles.

Ultimately, the BP Batam Investment Envoy 2025 is a transformative initiative that harnesses the power of collaboration, innovation, and inclusivity. By integrating the strengths of government officials, young professionals, and global-minded entrepreneurs, the program aims to shape a bold new narrative for Batam—one that resonates not only within Indonesia but also across global investment communities.



# Investment Realization Report – Semester 1 Batam 2025

Batam, August 5, 2025 — While global uncertainty and international tariff pressures weigh on the region, Batam has defied the trend by posting remarkable investment growth. In Q2 2025, investment realization reached IDR 9.6 trillion, up 11% from the previous quarter and surging 97% year-on-year. This momentum was fueled by a sharp rise in Domestic Direct Investment (DDI), which hit IDR 3.88 trillion—accounting for 40.6% of total investment—with quarterly growth of 44% and annual growth of 105%. “From day one under the President’s mandate, we have worked to ensure the investment process is fast, transparent, and impactful. This significant increase reflects growing market confidence,” said Dr. Amsakar Achmad, Chairman of BP Batam.

Domestic Capital Reshapes Investment Landscape. The role of local players is expanding. Logistics, packaging, and clean energy—once dominated by foreign capital—are now seeing stronger participation from national companies, ranging from major corporations to small local businesses integrated into supply chains. “We are seeing a structural shift. Domestic investment is no longer supplementary—it has become an integral part of the region’s production system,” said Li Claudia Chandra, Vice Chairperson of BP Batam. The United States’ new tariffs on Southeast Asian products have accelerated global investment relocation and restructuring. With its Free Trade Zone status and efficient industrial ecosystem, Batam has become a strategic choice. Ensuring Inclusive Growth “The rise in domestic investment is a positive signal for the national economy. But healthy investment also creates space for local business involvement and delivers wider benefits to society,” said Prof. Dr. Chablullah Wibisono.

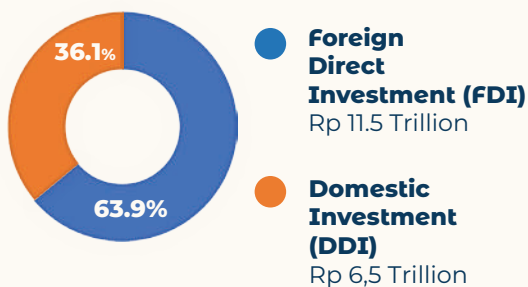
H1 2025: On Track Towards Annual Targets Based on LKPM (Investment Activity Reports), Batam’s cumulative investment realization in H1 2025 reached IDR 18.18 trillion—49.15% of the national target of IDR 36.99 trillion.

Using BP Batam’s own methodology—which combines all FDI and DDI in both fixed and working capital—total investment realization stood at IDR 33.72 trillion, or 56.2% of the annual target of IDR 60 trillion, marking a 64.94% increase from last year. “We measure actual investments—machinery, buildings, distribution margins, installation services, and other capital deployed in Batam,” emphasized Fary Djemy Francis, Deputy Chairman of BP Batam for Investment and Business Development.





## Investment Composition



## Total Projects

**11,915** (+46.0%)  
(vs 2024 = 8,163)

## BP Batam Support

- Ease of doing business
- Assistance & facilitation
- Legal certainty
- Central-Regional

## Top 5 Investor



**Singapore**



**Japan**



**China**



**Hong Kong**



**Malaysia**



# Batam on the Rise: How New Government Regulations Are Shaping the Future

As a nationally strategic area, Batam continues to undergo policy transformation to enhance its competitiveness and attract greater investment. The year 2025 marks a significant milestone with the issuance of two new government regulations: Government Regulation (GR) No. 25 and GR No. 28 of 2025. These regulations serve as key instruments to strengthen the role of Batam Indonesia Free Zone Authority (BP Batam) and to align governance and investment frameworks within the region. Through an integrated and business-friendly approach, the central government aims to make Batam more adaptive to global economic challenges.



- |                |          |  |
|----------------|----------|--|
| Mission (Cita) | <b>1</b> | Strengthen the ideology of Pancasila, democracy, and human rights.   |
| Mission (Cita) | <b>2</b> | Strengthen national defense and security systems and promote national self-reliance through food, energy, and water security, as well as the development of sharia economy, digital economy, green economy, and blue economy.    |
| Mission (Cita) | <b>3</b> | Continue infrastructure development and create quality job opportunities; encourage entrepreneurship, develop the creative industry, and advance the agro-maritime sector and production centers through cooperative engagement. |
| Mission (Cita) | <b>4</b> | Strengthen human capital development in science, technology, education, healthcare, sports achievements, gender equality, and empowerment of women, youth (especially Millennials and Gen Z), and people with disabilities.      |
| Mission (Cita) | <b>5</b> | Advance downstream processing and develop natural resource-based industries to increase domestic value-added.  |
| Mission (Cita) | <b>6</b> | Build from villages and outermost regions to support economic growth, reduce inequality, and eliminate poverty.  |
| Mission (Cita) | <b>7</b> | Strengthen political, legal, and bureaucratic reform; enhance efforts to prevent and eradicate corruption, narcotics, illegal gambling, and smuggling.   |
| Mission (Cita) | <b>8</b> | Promote harmonious coexistence with the environment, nature, and culture; enhance interfaith tolerance to achieve a just and prosperous society.   |

Government Regulation No. 25 of 2025 revises the previous provisions concerning the management of Free Trade Zones and Free Ports (KPBPB), specifically in Batam. This regulation outlines a clearer division of authority between BP Batam and the Batam City Government, particularly in environmental management, labor affairs, and industrial relations. It grants BP Batam greater autonomy to carry out its mandate in developing and managing the region in accordance with principles of efficient and integrated governance.

Meanwhile, GR No. 28 of 2025 amends GR No. 5 of 2021 on Risk-Based Business Licensing. This regulation reinforces BP Batam's authority to issue basic requirements, main business licenses, supporting permits, and Business Identification Numbers (NIB) through the OSS



Batam system, which is integrated with the national OSS platform. The presence of OSS Batam enables investors to access licensing services more efficiently and with greater legal certainty, streamlining the investment process in the region.

BP Batam has responded to both regulations by preparing implementing rules, including Head Regulations, Standard Operating Procedures (SOPs), and technical guidelines. These efforts aim to ensure that all business processes and public services align with the updated regulatory framework. This also reflects BP Batam's strong commitment to improving services for businesses while enhancing inter-agency coordination to support sustainable regional development.

The positive impacts of GR 25 and 28 of 2025 are substantial. Firstly, faster and more efficient licensing processes will boost investor confidence and attract new investments. Secondly, a more competitive business climate will emerge through clearer regulations and simplified procedures. Thirdly, stronger coordination between BP Batam and the Batam City Government will reduce overlapping authority and promote policy harmonization. Additionally, the digitalization of public services via OSS Batam will enhance transparency and accountability in governance.

With the enactment of these two regulations, Batam is well-positioned to reinforce its role as a key driver of national economic growth. Governance reform and investment facilitation provide a strong foundation for Batam's transformation into a modern, competitive, and investor-friendly industrial zone. Moving forward, close synergy between BP Batam, local government, and the central government will be essential to realizing Batam's vision as a sustainable regional economic hub.

# BP Batam and BKPM Sign an MoU to Accelerate Investment

Badan Pengusahaan Batam (BP Batam) together with the Ministry of Investment and Downstream Industry/ Indonesia Investment Coordinating Board (BKPM) signed a Memorandum of Understanding (MoU) together, in Jakarta, Tuesday, 24 June 2025. This MoU was signed directly by the Minister of Investment and Downstream Industry/Head of the Indonesia Investment Coordinating Board (BKPM), Rosan Perkasa Roeslani and the Chairman of BP Batam/Mayor of Batam, Amsakar Achmad.



The MoU details the two agencies' joint long-term commitment to achieving Batam's sustainable development, which includes investment development initiatives in the Batam Free Trade Zone and Free Port.

About the event, Amsakar Achmad stated that the signing of this MoU will strengthens the foundation of cooperation in synchronization and exchange of data and information, supervision of the licensing system, development of opportunities and policy formulation, as well as the development of other potential resources.

Furthermore, BP Batam's dedication to making Batam an investment-friendly region that can adapt to changes in the world is demonstrated by this MoU. It is demonstrated by Batam's accomplishments in realizing IDR 43,26 trillion in investment, which represents a 31.17 percent increase in 2024 compared to 2023.



In addition, the Ministry of Investment and Downstream Industry /BKPM has set an investment target of over IDR 13,000 trillion over the next five years. Rosan Perkasa Roeslani hopes that the MoU will boost investment in Batam while ensuring that everything runs smoothly and benefits the entire community (FD).



# Batam Emerges as Lenovo's Laptop Assembly Hub

A new chapter in Indonesia's tech story has begun. On April 29, 2025, Lenovo, in partnership with PT Sat Nusapersada, proudly launched the country's very first laptop and PC assembly facility right here in Batam. The grand opening was graced by Li Claudia Chandra, Deputy Head of BP Batam, and Todotua Pasaribu, Deputy Minister of Investment and Downstream Industries/Deputy Head of the Investment Coordinating Board (BKPM).



This isn't just another factory, it's a bold statement that Batam is ready to take its place on the global technology stage. The products rolling off the line meet Indonesia's strict Domestic Component Level (TKDN) standards, a major win for local manufacturing and a step forward in reducing reliance on imports.

Li Claudia Chandra expressed that the inauguration of this laptop assembly facility is a proud moment for the people of Batam, as it reflects the global technology industry's trust in Batam to host large-scale, world-class operations. She emphasized that as an industrial city and a key driver of the national economy, Batam will continue to embrace technological advancements and innovation. Li Claudia also believes that Lenovo's presence and the launch of its flagship products will send a positive signal for the growth of the technology sector in Batam, from investment and job creation to human resource development. She hopes that in the future, there will be more strategic collaborations between Lenovo and Batam's ecosystem, including businesses, educational institutions, and government agencies to jointly accelerate digitalization and economic transformation in the region.



The collaboration between Lenovo and PT Sat Nusapersada is set to create thousands of new jobs while bringing cutting-edge technology know-how to Indonesia. Li Claudia envisions this as just the beginning of a vibrant ecosystem where Lenovo teams up with local businesses, educational institutions, and government bodies to fast-track digital transformation across the region.

Deputy Minister Todotua Pasaribu echoed this enthusiasm, highlighting how investments like this align perfectly with Indonesia's ambitious 8% economic growth target. "Investment drives growth, and growth creates ripple effects across the economy. We're committed to nurturing these investments so they keep flourishing," he said.

At the heart of this facility are two flagship products: the Lenovo K14 Gen 3 laptop and the ThinkCentre Neo 50a Gen 5 all-in-one desktop. Both boast over 40% local content, making them eligible for government and public sector use.

The Lenovo K14 Gen 3 is Indonesia's first AI-powered PC assembled locally, equipped with the latest Intel Core Ultra processors and smart features like Microsoft Copilot. Meanwhile, the ThinkCentre Neo 50a Gen 5 shines with its eco-friendly design, built from 65% recycled materials and certified for sustainability, perfect for modern, efficient workplaces.

Lenovo is not just assembling devices; it's building a future. By fostering innovation locally, the company aims to strengthen Indonesia's digital ecosystem and elevate the skills of its workforce. Bidin Yusuf, COO of PT Sat Nusapersada, expressed deep gratitude for government support and shared his vision of producing world-class products from Batam.

"Batam is open to the future, embracing technology and innovation every step of the way" Li Claudia Chandra affirmed, capturing the city's forward-looking spirit.

Lenovo's new assembly plant marks a pivotal moment for Indonesia's tech industry—one that promises to boost local manufacturing, accelerate digital transformation, and position the country as a rising star in the global technology arena. For Batam, it's a proud leap toward becoming a true tech powerhouse.





## **BP Batam and PT Quantum Luminous Indonesia – Horn Glass Industries Strengthen Investment Cooperation in Silica Sand Processing Sector**

**Batam, May 30, 2025** – The Batam Indonesia Free Zone Authority (BP Batam) officially welcomed a major investment plan worth USD 300 million from PT Quantum Luminous Indonesia, in collaboration with its strategic partner, Horn Glass Industries from Germany. The investment will be directed toward the Wiraraja National Strategic Project (PSN) in Galang Island, aiming to enhance silica sand processing capacity while promoting the use of renewable energy in Batam's industrial zone.



During the introductory meeting held at BP Batam's Marketing Centre, Deputy for Public Services, Mrs. Ariastuty Sirait, reaffirmed BP Batam's full commitment to providing comprehensive support to investors.

"We have identified key requirements — from energy and water supply to streamlined licensing processes. BP Batam is fully committed to guiding investors from the outset to ensure a smooth and successful investment journey," said Mrs. Sirait.

The Wiraraja Project is planned to cover a total area of 3,589 hectares and will include:

- A modern silica sand processing facility
- The development of a solar farm as a renewable energy source
- Supporting infrastructure and industrial utilities

With an investment value of USD 300 million (approximately IDR 4.8 trillion), the project is expected to generate up to 5,000 local employment opportunities and significantly boost manufacturing value on Galang Island.

Meanwhile, Mr. Walter Grieves, representing Horn Glass Industries, expressed his enthusiasm about Batam's investment climate:

"We are very optimistic about the industrial growth prospects here. The support and facilities provided by BP Batam have greatly encouraged us to pursue large-scale investment."

This strategic initiative further solidifies Batam's position as a leading industrial zone in Southeast Asia focused on high technology and green energy.



# BP Batam Visit PT NOV Profab

Badan Pengusahaan Batam (BP Batam) reaffirms its dedication to safeguarding the business community and upholding a safe, clean, and competitive investment environment. This was conveyed during BP Batam's official visit to PT NOV Profab Indonesia on 16 July 2025.



The visit was led directly by Fary Francis, Deputy Chairman for Investment and Business of BP Batam and also attended by representatives from the Bareleng Police, Batam Immigration Office, Batam City Government, and Batam City Youth Organization.

This activity is a true example of interagency synergy in preserving investor confidence in Batam as a national strategic investment area, as directed by Chairman of BP Batam, Amsakar Achmad.

Additionally, while acknowledging the goals and grievances filed by business actors, BP Batam made it clear that any interference with investment activities, including extortion and intimidation of business actors, would not be accepted.

BP Batam underlined the worry that recent events have unsettled the investment community, specifically the use of thuggery by community organizations to extort, intimidate, and unlawfully control public space from individuals.

Fary Francis stated, as a leading investment place, Batam cannot let one or two individuals undermine the business environment with baseless intimidation or pressure. Business actors who wish to make lawful and profitable investments are protected by the state.

During the meeting, the management voiced their worries about pressure from groups claiming to represent community groups. Through Corporate Social Responsibility (CSR) initiatives, the company has been actively seeking out local talent, creating industrial internship opportunities, and making social contributions. NOV Profab underlined its



dedication to maintaining its professional support of the local community, but it needs assurances that it will be shielded from harmful practices by the government.

In response to this, BP Batam stated that it will continue to be actively present in the field and improve cooperation with law enforcement officials to eliminate any pressures and disruptions that prevent investment.

Finally, as a concrete step, BP Batam will also launch an Investment Dashboard on 18 July 2025, which will enable investors to promptly and documentably submit constraints, inputs, and reports to BP Batam leaders

## Visit to PT Djitoe Mesindo, Tanjung Uncang

BP Batam continues to strengthen its role as a strategic partner for businessmen in Batam.

Through a working visit to PT Djitoe Mesindo, Tanjung Uncang, the largest cigarette machine manufacturing company in the world, Member/Deputy of Investment and Enterprise, Fary Francis, heard directly the aspirations and challenges that the company faces.

As a tangible step, BP Batam affirms its commitment in helping solve problems through the Investment Dashboard.

This digital platform has become an official channel for investors to directly deliver restrictions, input and reports to BP Batam leadership quickly and documented. Besides absorbing aspiration, this visit also serves as a means to review the manufacturing process as well as environmentally friendly innovation that PT Djitoe Mesindo is being developed, one of the cigarette filters based on cassava sticks that can be naturally decomposed..

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# Batam Takes Bold Step Toward Becoming a National Data Integration Model

Batam continues to assert its position as a nationally strategic region by formalizing a collaboration with Statistics Indonesia (Badan Pusat Statistik – BPS RI). This partnership was marked by the signing of a Memorandum of Understanding (MoU) between the Badan Pengusahaan Batam (BP Batam), the Batam City Government, and BPS RI, held at Balairungsari, Batam, on Thursday (5/6).



The MoU was signed by the Chairman of BP Batam, who also serves as Mayor of Batam, Amsakar Achmad, and the Chairman of BPS RI, Amalia Adininggar Widyasanti. The signing was witnessed by Vice Chairperson of BP Batam and Vice Mayor of Batam, Li Claudia Chandra, along with officials from BP Batam, Batam City Government, and BPS RI.

In his remarks, Amsakar emphasized the importance of data synergy in shaping effective development policies. He highlighted that accurate, valid, and accountable data is essential in formulating decisions that support Batam's strategic economic direction.

"No policy can be effectively implemented without strong, valid, and reliable data. We hope this MoU will yield significant outcomes and further stimulate investment and economic growth in Batam," Amsakar stated.

He added that the cooperation is expected to strengthen data systems, especially in the industrial and investment sectors, two key pillars of Batam's economy. Currently, Batam hosts 31 industrial estates, 631 large and medium-scale industries, and 135 shipyard industries.

"Batam contributes around 66 percent to the Gross Regional Domestic Product (GRDP) of Riau Islands Province. We encourage the participation of industries in census activities. BP Batam is fully committed to providing the necessary data," he added.

Meanwhile, Chairperson of BPS RI, Amalia Adininggar Widyasanti, welcomed the commitment of BP Batam and the Batam City Government in advancing data integration. She described the collaboration as a concrete step toward delivering high-quality data that can serve as a national model.

"This MoU signifies a strong synergy between BPS and Batam. We highly appreciate the positive response from BP Batam and the Batam City Government. This is a tangible step in delivering valid data to support well-targeted policymaking," said Amalia. She further stated that with strong inter-institutional cooperation and local commitment, Batam meets all the prerequisites to become a national pilot project for integrated and participatory statistical implementation.

"Strong synergy, accurate and high-quality statistics, that is the key. Batam can serve as a positive example for other regions in Indonesia. This is a very promising beginning," Amalia affirmed.

Beyond technical data integration, the MoU also encompasses capacity building for human resources, the development of electronic data systems, and the expansion of data coverage that reflects the current dynamics of Batam's local economy.

This initiative is expected not only to improve the accuracy of sectoral data in Batam but also to act as a catalyst for strengthening the national statistical system—making it more inclusive, participatory, and responsive to real regional development needs.





# Real Action, Real Impact: Bp Batam Listens, Learns, And Leads

As part of its ongoing commitment to enhance the investment climate and improve the quality of services within industrial zones, Badan Pengusahaan Batam (BP Batam) through its Deputy Chairman for Investment and Business, Fary Djemy Francis conducted a series of site visits to several key industrial estates across Batam in mid-June 2025. These visits were aimed at fostering direct engagement with business stakeholders to gain firsthand insights into operational dynamics, infrastructure needs, and administrative challenges.



The initiative began at Batamindo Industrial Park, one of Batam's longest-standing industrial hubs. In a series of open discussions with estate managers and company representatives, critical issues were raised, including the need for infrastructure upgrades, utility service improvements, and greater clarity and efficiency in the licensing process. Beyond formal meetings, the BP Batam team also conducted on-site inspections to observe daily operations and logistical flows, enabling a deeper understanding of ground realities that often go beyond administrative reports.

The fieldwork continued at Panbil, Citra Buana, and Tunas Industrial Estates, each representing a vital link in Batam's industrial ecosystem. At each stop, BP Batam reaffirmed its position not merely as a regulator, but as a strategic partner to industry. Consistent themes emerged across locations: the need for integrated digital services, stable energy supply, better connectivity to ports and airports, and policy support for operational efficiency.

The Deputy Chairman for Investment and Business emphasized that all feedback gathered during the visits would feed directly into internal evaluations and serve as a foundation for the formulation of future industrial development strategies.

“We do not want to observe from behind a desk. Business conditions evolve rapidly, and we must keep pace. Being present on the ground ensures that our policies are informed, timely, and grounded in real business needs,” he stated.

This initiative reflects BP Batam’s transformation toward more adaptive, responsive, and user-oriented public service. It also marks a renewed effort to strengthen synergy between estate managers, tenants, and regulatory bodies. Through sustained collaboration, Batam aspires to elevate its profile as a nationally strategic industrial zone attracting high-quality, sustainable investments while ensuring that local businesses thrive.





# Visit of the Ministry of the State of Bremen, Germany to Batam

Batam, as a Free Trade Zone (FTZ) and Special Economic Zone (SEZ) in the Asia-Pacific region, has attracted the attention of the Ministry of the State of Bremen, Germany, for an official visit.

Ariastuty Sirait, Deputy for Public Services at BP Batam, attended a Networking Dinner with the Delegation from the Ministry of the State of Bremen, Germany, held at Harbourbay



Restaurant on Wednesday, 5 July 2025. The event was also attended by the Regional Secretary of Batam City, representatives from the Batam Chamber of Commerce and Industry (Kadin), and various business associations from Batam.

The meeting, led by Kristina Vogt, Senator for Economic Affairs, Ports, and Transformation of the Free Hanseatic City of Bremen, took place in a warm and cordial atmosphere.



Kristina Vogt brought along a group of business representatives from the Bremen Chamber of Commerce and Industry, as well as several prominent companies from Bremen, Hamburg, and Oldenburg, Germany.

The Networking Dinner served as a platform for both regions to become better acquainted and explore potential collaboration across various investment sectors. Kristina Vogt expressed that the meeting not only reflects the long-standing relationship between Indonesia and Germany, but also marks a significant step forward in strengthening cooperation between Batam and Bremen.

She expressed optimism that this visit would further enhance German interest—particularly from Bremen, a leading state in Europe in terms of industrial and port development—in building an inclusive economy. BP Batam, in turn, welcomed the opportunity for future collaboration.

German investment in Batam in 2024 reached USD 3.1 million across 124 projects. This achievement underscores Batam's strategic position and strong potential as a preferred investment destination.

Kristina Vogt also highlighted that under the leadership of Mr. Amsakar and Ms. Li Claudia, Batam continues to transform into a modern city and a competitive economic zone.



# BP Batam Drives Optimism with Batam Investment Forum 2025

Badan Pengusahaan Batam (BP Batam) successfully held the Batam Investment Forum 2025 at the Balairungsari, BP Batam. The forum, attended by more than 150 participants, served as a strategic platform to discuss the direction of development and enhancement of the investment climate in Batam as a national industrial, trade, and tourism hub.



With the theme 'Maintaining Batam's Competitiveness: Addressing Challenges, Structuring Growth Strategies', this forum became a venue for constructive dialogue between the government, business actors, academics, and other stakeholders to align policies and investment opportunities for sustainable growth.

At the Batam Investment Forum 2025, Chairman of BP Batam, Amsakar Achmad, together with Vice Chairperson of BP Batam, Li Claudia Chandra, invited all parties to remain optimistic about Batam's economic prospects amidst global challenges. Amsakar mentioned three main reasons why Batam deserves to be optimistic: first, Batam was designed from the beginning as an investment area; second, economic performance continues to show a positive trend, with investments in 2024 reaching IDR 43.26 trillion and a trade surplus of USD 6.82 billion; and third, Batam is supported by strong infrastructure with 31 industrial zones, 135 shipyards, 4 Special Economic Zones, and 3 National Strategic Projects.

Deputy Chairman for Investment and Business, Fary Fancis, emphasized the importance of collaboration and policy consistency to create business certainty. On the other hand, the General Chair of the Indonesian Industrial Estate Association (HKI), Achmad Ma'ruf Maulana, reminded that the competitiveness of industrial areas must be supported by infrastructure and competitive fiscal facilities.

Batam Investment Forum 2025 serves as an important momentum to build new optimism, strengthen policy synergy, and promote a more adaptive and responsive investment governance in the face of global dynamics. BP Batam shows a real commitment to making Batam a leading investment destination that continues to grow and is sustainable.





# Strategic Investment Promotion. Batam Showcased to Italian Market Through Diplomatic Engagement in Rome.

Deputy Chairman for Investment and Enterprise at BP Batam, Fary Djemy Francis, made a working visit to the Embassy of the Republic of Indonesia in Rome, Italy.

The purpose of the visit was to strengthen international cooperation and promote Batam as a key national economic zone.



A meeting was held with the Deputy Chief of Mission, Tika Wihanasari, to discuss ways to enhance economic cooperation between Indonesia and Italy, explore investment opportunities, and support inclusive industrial development in Batam.

The visit also aimed to open doors for European investors and strengthen collaboration between BP Batam and the Indonesian Embassy in Rome.

During the meeting, the Batam Investment Ambassador Program was introduced and received positive support from the embassy. This program is expected to increase Batam's visibility on the global stage and attract more international investors.

With well-planned strategies and development programs in place, BP Batam is committed to building stronger partnerships with global stakeholders and advancing Batam's role as a competitive economic hub in Southeast Asia.

Support from the Indonesian Embassy in Rome is seen as an important step in strengthening Batam's image as a top investment destination.

With investor friendly policies, modern infrastructure, and a strategic location in Southeast Asia, Batam offers strong opportunities in manufacturing, logistics, and the digital economy. Global investors are encouraged to explore the potential and be part of Batam's exciting economic growth.

